

Programme Name: Bachelor of Financial Markets Programme Code: UCBFM POs, COs and PO-CO Mapping for BFM 2020-2021

PROGRAMME OBJECTIVES

- 1. PO 1: Learners will acquire comprehensive knowledge of Equity markets, Debt markets, other financial markets as well as other related areas.
- 2. PO -2: Learners will be able to develop communication skills, soft skills, human resource skills, life skills both in person and with the use of technology.
- **3.** PO 3: Learners will be able to assess and adopt critical thinking along with problem solving abilities by computing risk assessment, applying financial and accounting knowledge in various financial market operations.
- **4.** PO -4: Learners can pursue higher education and research in the field of commerce and finance.
- 5. PO 5: Learners will be able to develop ethical value systems, awareness about gender issues & environmental sustainability to be successful in business and personal life.
- **6.** PO -6: Learners will be able to design and apply strategies for successful entrepreneurial endeavours & business ventures and harness overall managerial skills.

PROGRAMME OUTCOMES

After completing the course, a learner will

- 1. PO -1: Get comprehensive knowledge of Equity markets, Debt markets, other financial markets as well as other related areas. (Comprehensive knowledge)
- 2. PO 2: Develop communication skills, soft skills, human resource skills, life skills both in person and with the use of technology. (Communication skills and ICT)
- 3. PO -3: Assess and adopt critical thinking along with problem solving abilities by computing risk assessment, applying financial and accounting knowledge in various financial market operations. (**Critical thinking and Problem solving**)
- **4.** PO -4: Pursue higher education and research in the field of commerce and finance. (**Research, Lifelong learning and Self-directive**)



- 5. PO 5: Develop ethical value systems, awareness about gender issues & environmental sustainability to be successful in business and personal life. (Moral, ethics and Value addition)
- **6.** PO 6: Design and apply strategies for successful entrepreneurial endeavours & business ventures and harness overall managerial skills. (**Employability and business ventures**)

Semester I 2011UFMBC Business Communication – I

Course Objectives:

- 1. To develop awareness of the complexity of the communication process
- 2. To develop effective listening skills in students so as to enable them to comprehend instructions and become a critical listener
- 3. To develop effective oral skills so as to enable students to speak confidently interpersonally as well as in large groups
- 4. To develop effective writing skills so as to enable students to write in clear, concise, persuasive and audience centered manner
- 5. To demonstrate effective use of communication technology

- 1. CO1: Students will be able to understand the importance of Communication in Business & Corporate world. (Level: Understanding)
- 2. CO2: Students will be able to enhance their writing skills. (Level: Apply)
- 3. CO3: Students will be able to analyse the various barriers to communication and will also analyse measures to overcome it. (Level: Analyse)
- 4. CO4. Students will be able to recognise the importance of proficiency and competency in Communication for Business world for enhancing chances of employability. (Level: Create)
- 5. CO5: Students will be able to draft business correspondence and enhance public relation skills for becoming employable. (Level: Create)



2012UFMBE Business Environment

Course Objectives:

- 1. To develop an in-depth understanding of various business issues and concerns of national and global importance
- 2. To develop a balanced view of the relationship between external environment and development of business
- 3. To understand the concepts related to sustainable development vis-a-vis improvement of quality of life
- 4. To develop a deeper concern for the society and a sense of commitment and responsibility of business to take proactive action
- 5. To appreciate the importance of corporate social responsibility role of ethics in business
- 6. To understand the global business scenario and issues concerning multinational corporations

Course Outcomes

- 1. CO1: Identify various entrepreneurship opportunities available in the market and identify ways to fulfil regional development needs. (Level: Understanding)
- 2. CO2: Understand cross cutting issues relevant to professional ethics and find how businesses apply ethical concepts in business practices. (Level: Apply)
- 3. CO3: Evaluate cross cutting issues relevant to Environment and Sustainability through the topics of social audit, CSR, and international trade for sustainable development. (Level: Apply)
- 4. CO4: Evaluate different environmental factors affecting business. (Level: Analyse)

2013UFMFC Foundation Course - I

- 1. To enhance the understanding of the structure of Indian society.
- 2. To orient learners towards the various aspects of disparity.
- 3. To orient learners about the political system in India.
- 4. To create an interest in learners towards the Indian Constitution and their rights and duties.



Course Outcomes

- 1. CO1: Enhance the understanding of structure of Indian society (Level: Understanding)
- 2. CO2: Apply the understanding of linguistic diversity, inter- group conflicts and gender disparity in real life situations (Level: Apply)
- 3. CO3: Analyse the basic features of Indian constitution and fundamental duties as Indian citizen (Level: Analyse)
- 4. CO4: Analyse complex social problems such as inequalities faced by people with disabilities and develop suggestions to mitigate such problems (Level: Create)

2014UFMBE Bus, Economics – I

Course Objectives:

- 1. To provide a clear understanding and firm foundation of basic microeconomic concepts related to business.
- 2. To understand the basic cost, revenue and break even concepts in business. To receive an in-depth knowledge of various markets.

Course Outcomes

- 1. CO1: Demonstrate a familiarity with microeconomics concepts of cost, production, and their relationship to business operations. (Level: Understanding)
- 2. CO2: Apply the concepts of demand forecasting and marginal analysis for better decision making in business. (Level: Apply)
- 3. CO3: Analyse the causes and consequences of different market conditions. (Level: Analyse)
- 4. CO4: Integrate the concept of price and output decisions of firms under various market structures. (Level: Create)

2015UFMFA Financial Accounting – I

- 1. To enhance the understanding of conceptual knowledge of financial accounting and to impart skills for recording various kinds of business transactions.
- 2. To understand the books of accounts.
- 3. To orient learners towards understanding the Accounting transactions and teach the learner the preparation of final accounts.



4. To impart the understanding of issue of shares and debentures.

Course Outcomes

- 1. CO1: Learners will become acquainted with accounting principles and standards. (Level: Understanding)
- 2. CO2: Apply the concepts of accounting transactions. (Level: Apply)
- 3. CO3: Evaluation and Preparation of final accounts in horizontal format. (Level: Analyse)
- 4. CO4: Integrate the concept of issue of shares and debentures and learn to read the company balance sheets. (Level: Create)

2016UFMFS Introduction to Financial Services

Course Objectives:

- 1. To enhance the understanding of the structure of Indian financial system and also to understand the difference it has with financial system of developed countries.
- 2. To develop a knowledge of financial market money market, capital market, foreign exchange market and commodity market.
- 3. To orient learners about the regulatory mechanism in Indian financial market.
- 4. To create an interest in learning of usage of various financial instruments.

Course Outcomes

- 1. CO1: Demonstrate a familiarity with evolution of financial system in India and its constituents. (Level: Understanding)
- 2. CO2: Evaluate the various financial instruments and their characteristics. (Level: Apply)
- 3. CO3: Evaluate the various types of financial markets and their main functions. (Level: Apply)
- 4. CO4: Analyse the role of market regulators and the various markets that they regulate. (Level: Analyse)

2017UFMBM Business Mathematics

- 1. To enhance the creative and logical thinking of learners.
- 2. To orient learners towards the various aspects of business profits and losses.
- 3. To orient learners towards understanding returns on investment.



4. To create an interest in learners towards calculation of income from shares and mutual funds.

Course Outcomes

- 1. CO1: Demonstrate familiarity with concepts of Ratio, Proportion, and Percentage. (Level: Understanding)
- 2. CO2: Apply the understanding of commission & brokerage while making business decisions. (Level: Apply)
- 3. CO3: Analyse the impact of various mode of interest on return earned by investor while investment in lump sum or in annuity. (Level: Analyse)
- 4. CO4: Evaluate alternate options of investment in Shares and Mutual Fund under different situation through different modes. This practical working will have a bearing on employability. (Level: Create)

Semester II 2021UFMBC Business Communication – II

Course Objectives:

- 1. To develop awareness of the complexity of the communication process in group.
- 2. To develop effective presentation skills in students so as to enable them to comprehend topics and present them in a simple and lucid manner.
- 3. To develop effective writing skills so as to enable students to write in clear, concise and persuasive manner during business correspondences.
- 4. To demonstrate effective use of communication technology

Course Outcomes

- 1. CO1: Students will be able to understand the importance of Corporate Communication (Level: Understanding)
- 2. CO2: Students will learn how to communicate in organisational set up (Level: Apply)
- 3. CO3: Students will be able to analyse the various problems encountered during Business Communication (Level: Analyse)
- 4. CO4: Students will be able to apply Business Communication Skills in addressing issues and giving redressal to issues in business (Level: Apply)
- 5. CO5: Students will be able to draft business correspondence and enhance public relation skills (Level: Create)

2022UFMAE Accounting in Corporate Environment

- 1. To widen the scope of the learner in understanding the concept of Leverages
- 2. To delve deeper into the concepts of Investment Accounting



3. To enhance the knowledge of learner in the preparation of company financial statements and Ind AS and GAAP, IFRS

Course Outcomes

- 1. CO1: Explain impact of risk level attached with existence of fixed cost in the business. (Level: Understanding)
- 2. CO2: Prepare and maintain investment account of an individual for investment in Fixed and fluctuating return securities. (Level: Apply)
- 3. CO3: Apply technique of preparation of Final Account for Joint Stock Companies as per latest amendments of The Companies Act, 2013. (Level: Apply)
- 4. CO4: Identify need and difference between Accounting Standards, Ind AS and IFRS. (Level: Analyse)

2023UFMFC Foundation Course - II

Course Objectives:

- 1. To widen the scope of the learner in understanding the issue of globalisation and its impact on the Indian society
- 2. To delve deeper into the softer issues of human existence like human rights and ecology
- 3. To enhance the knowledge of learner in terms of changes in the contemporary society and to become aware of critical issues like conflict and stress. The emphasis will also be on managing the present day problems of conflict and stress.

Course Outcomes

- 1. CO1: Enhance the understanding of impact of globalisation of Indian Society, human rights, environmental degradation, and stress in contemporary society (Level: Understanding)
- 2. CO2: Apply the understanding of above concepts in real life situations (Level: Apply)
- 3. CO3: Analyse the cross-cutting issues relevant to Environment and sustainability, causes of Farmer's suicides, environmental degradation, stress, and conflict in Society. (Level: Analyse)
- 4. CO4: Analyse complex social problems such as violation of human rights, conflicts in society and develop suggestions to conflict resolution and creation of peace and harmony in society. (Level: Create)

2024UFMCS Computer Skills - I

Course Objectives:

- 1. To widen the scope of the learner in understanding computer hardware
- 2. To develop an inclination towards usage of Windows and internet
- 3. To enhance the practical knowledge by working on Windows and Excel 2013.



- 1. CO1: Demonstrate a basic understanding of computer hardware, software and network principles which will help while seeking employment. (Level: Understanding)
- 2. CO2: Work on word and excel 2013 and present conclusions of calculations, orally and in writing for enhancing career progress. (Level: Apply)
- 3. CO3: Analyse the case studies based on E mail etiquette and create E mails based on business etiquette. The skill of writing will enhance confidence in future employment. (Level: Analyse and Create)
- 4. CO4: Design PowerPoint presentations through teamwork. (Create)

2025UFMFA Financial Accounting - II

Course Objectives:

- 1. To enhance the understanding of buy back of equity shares.
- 2. To understand redemption of preference shares and debentures.
- 3. To understand the valuation of goodwill and shares.

Course Outcomes

- 1. CO1: Get Acquainted with concept of company accounts and understand the meaning of shares and other securities that can be issued by companies and laws relating to their redemption and buy back. (Level: Understanding)
- 2. CO2: Valuation of goodwill with the help of different methods used at the time of sale of business or at the time of change in constitution of partnership firm during admission/retirement or death. (Level: Apply)
- 3. CO3: Analyse case studies related to buy back of equity shares, redemption of debentures and preference shares. (Level: Analyse)
- 4. CO4: Apply the knowledge of valuation of shares and calculate value through Intrinsic Value Method, Yield method and Fair Value Method. (Level: Create)

2026UFMPM Principles of Management

Course Objectives:

- 1. To widen the scope of the learner in understanding nature of managerial work and contemporary issues in managerial work.
- 2. To develop an inclination towards goal setting, group decision making and learning management by objectives
- 3. To enhance the practical knowledge by understanding organising and control through group discussion and role playing.

- 1. CO1: Comprehend the concepts of management process and make oneself capable of employability in future. (Level-Understand)
- 2. CO2: Evaluate the control Process and techniques used by businesses to develop employability skills. (Level Understand)



- 3. CO3: Apply the management theories and philosophies to real business situations through case studies and enhance the chances of being employable. (Level- Apply)
- 4. CO4: Analyses of various leadership styles and to anticipate the consequences of each leadership styles thereby becoming confident of skills required for employment. (Level-Analyses)

2027UFMBS Business Statistics

Course Objectives:

- 1. To enhance the creative and logical thinking of learners.
- 2. To orient learners towards the various aspects of business research by understanding concepts of population and sample.
- 3. To orient learners towards understanding relationship between variables.
- 4. To create an interest in learners towards problem solving through statistical techniques.

Course Outcomes

- 1. CO1: Understand how to organize and summarize data by using descriptive statistics and appropriate statistical graphics. (Understanding)
- 2. CO2: Understand the concept of Measures of Central Tendency and Dispersion and its use in Business Research. (Understanding)
- 3. CO3: Understand and interpret simple linear regression analysis and use it in business decision making. (Understanding, Apply)
- 4. CO4: Interpret and Employ Linear Programming to solve Business Problems (Apply)

Semester III 1731UFMMAManagement Accounting

Course Objectives:

- 1. To enhance the understanding of conceptual knowledge of management accounting and to impart skills for analysis and interpretation of accounts.
- 2. To understand Cash Flow and Fund Flow statements.
- 3. To orient learners towards understanding the Working Capital Management.

- 1. CO1: Describe the various management accounting techniques useful for decision making. (Level: Understanding)
- 2. CO2: Analyse the financial statements and calculate financial ratios of different companies. (Level: Apply)
- 3. CO3: Prepare Cash Flow and Funds Flow statements which will help in planning for intermediate and long term finances. (Level: Apply)
- 4. CO4: Calculate the working capital requirements of trading and manufacturing companies. (Level: Create)



1732UFMFC Foundation Course – III (Money Markets)

Course Objectives:

- 1. To enhance the understanding of conceptual knowledge of money market, its importance and its instruments.
- 2. To understand the regulatory framework and the various agencies that play an important role in this market.
- To orient learners towards understanding the drawbacks of Indian Money Market and the various reforms.

Course Outcomes

- 1. CO1: Comprehend the characteristics of money market and to understand its difference with respect to capital market. (Level: Understanding)
- 2. CO2: Understand the old and the modern money market instruments. (Level: Understand)
- 3. CO3: Evaluate the characteristics of a highly developed money market and the recent trends in the Indian money market through case studies. (Level: Apply)
- 4. CO4: Analyse the usage of various short-term lending and borrowing instruments through case studies. (Level: Analyse)
- 5. CO5: Design presentations based on drawbacks of money market in India and the working of Indian money market with the help of information from reference books, websites, and newspaper articles. (Level: Create)

1733UFMDM Debt Markets - I

Course Objectives:

- 1. To develop awareness of the evolution of the debt markets in India
- 2. To develop a knowledge regarding instruments and players in debt markets
- 3. To understand bond market and bond valuation in detail

- 1. CO1: To decipher the evolution, working and role of Debt Market in India. (Level: Understanding)
- 2. CO2: To understand the role, functions of the various intermediaries and regulatory bodies and how does it affect the economy of India. (Level: Apply)
- 3. CO3: Develop an understanding of bond mathematics and to calculate the yield on various debt instruments. (Level: Analyze)
- 4. CO4: Design presentations based on Central Government securities and the contribution of debt market vis a vis equity market in India (Create)



1934UFMEM Equity Markets - I

Course Objectives:

- 1. To enhance the understanding of conceptual knowledge of equity markets both primary and secondary
- 2. To understand the importance of equity markets in a developing country like India
- 3. To orient learners towards understanding the need for attracting investors to equity market.

Course Outcomes

- 1. CO1: Understand the various components of primary and secondary market for equity in India. (Understanding)
- 2. CO2: The students will understand the role and functioning of the market. (Understanding)
- 3. CO3: To understand the role and functions of the various intermediaries and regulatory bodies in the Indian Equity Market (Understanding)
- 4. CO4: Understand the importance of equity market in India and the need for attracting investors to it. (Understanding)

2035UFMCM Commodity Markets

Course Objectives:

- 1. To develop awareness of the emergence of commodity market in India
- 2. To develop a knowledge regarding commodity exchanges in India
- 3. To understand the strengthening of commodity market in India

Course Outcomes

- 1. CO1: Understand the economic and financial issues related to commodity markets. (Level: Understanding)
- 2. CO2: Understanding the articulation of commodities with financial markets. (Level: Understanding)
- 3. CO3: Discuss the drivers of commodities in different categories. (Level: Analyse)
- 4. CO4: Develop a foundation to understand the strengthening of commodity market in India and solve case studies based on trading in commodity market (Apply)

2036UFMCS Computer Skills – II

- 1. To develop awareness of the concept of DBMS and Computer security
- 2. To develop a knowledge regarding inserting the spreadsheet in word document and leaning advanced spread sheet with google forms.
- 3. To understand the modern E business software systems and other emerging technologies



Course Outcomes

- 1. CO1: Understand the dynamics of office environment. (Level: Understanding)
- 2. CO2: Use productivity software effectively and apply application software in an office environment (spreadsheets and database software. (Level: Apply)
- 3. CO3: Compare and contrast techniques used for security management. (Level: Analyse and Create)
- 4. CO4: Design presentations with topics related to E-business software, Online trading software and banking software. (Create)

1737UFMBL Business Law – I

Course Objectives:

- 1. To develop awareness of the Indian Contract Act 1872 and Sale of Goods Act 1930
- 2. To develop a knowledge regarding special contracts
- 3. To understand the meaning and details of Negotiable Instruments Act 1881

Course Outcomes

- 1. CO1: Explain the basic elements of forming an enforceable contract and agreement. (Level: Understanding)
- 2. CO2: Develop understanding of the regulatory framework of various Business Law. (Level: Synthesis)
- 3. CO3: Demonstrate transactions involving the Sales of Goods Act. (Level: Application)
- 4. CO4: Explain Negotiable instruments like promissory note, bill of exchange and cheque. (Level: Comprehension)

Semester IV 1741UFMCF Corporate Finance

Course Objectives:

- 1. To understand the concept of planning and controlling the Corporate Financial Activities
- 2. To develop a knowledge of sources and methods of raising corporate finance
- 3. To develop an understanding of Corporate Financial Activities

- 1. CO1: Demonstrate familiarity with emergence, need, role and function of corporate financial manager in planning corporate financial activities. (Level: Understanding)
- 2. CO2: Employ techniques of capital budgeting & Capital structure to make decision on arrangement and Investment of funds of the firm. (Level: Apply)
- 3. CO3: Calculate Expected return under CAPM. (Level: Analyse)
- 4. CO4: Evaluate break even points with respect to fluctuations in selling price and various elements of cost. (Level: Analyse)
- 5. CO5: Create optimal capital structure based on various capital structure theories and Weighted average cost of capital. (Level: Create)



1742UFMFC Foundation Course - IV (Foreign Exchange Market)

Course Objectives:

- 1. To understand the evolution of foreign exchange market and the trading volumes of this market
- 2. To develop a knowledge of participants and operational aspects of foreign exchange market
- 3. To develop an understanding of exchange rate systems and foreign exchange contracts

Course Outcomes

- 1. CO1: To develop good understanding of the forex market and the underlying fundamentals that affect the exchange rate. (Level: Understanding)
- 2. CO2: To become aware of how spot and forward rates are related to interest rates and inflation dynamics, the role of conventions in exchange rates quotation and trading in foreign exchange markets. (Level: Understanding)
- 3. CO3: Evaluate the case studies based on dynamism of foreign exchange market and the evolution of foreign exchange market in India. (Level: Analyze)
- **4.** CO4: Design presentations based on structure of balance of payments, currency convertibility and regulations related to the foreign exchange market in India (Create)

1743UFMDM Debt Market - II

Course Objectives:

- 1. To understand the concept of bond mathematics and fixed income pricing
- 2. To understand the concept of valuation of simple as well as complex debt instruments
- 3. To develop an understanding of economic indicators, subprime crisis and portfolio management strategies

Course Outcomes

- 1. CO1: To develop good understanding of the fixed income mathematics. (Level: Understanding)
- 2. CO2: To become aware of valuation of simple and complex debt instruments. (Level: Understanding)
- 3. CO3: Evaluate the case studies based on active, passive, and neutral portfolio management strategies. (Level: Analyze)
- **4.** CO4: Develop presentations based on subprime crisis and the role of debt market in the crisis. (Create)

1944UFMEM Equity Market – II

Course Objectives:

1. To understand the developments in the Indian Equity Market



- 2. To understand the factors affecting share prices and the concepts of fundamental and technical analysis
- 3. To develop an understanding of statistical analysis of share price movement

Course Outcomes

- 1. CO1: To explain and discuss the developments in the Indian Equity Market. (Understanding)
- 2. CO2: Understand the factors affecting share prices and the concepts of fundamental technical and statistical analysis (Understanding)
- 3. CO3: Understand the whole process of Dealings in Stock Exchanges (Understanding)
- 4. CO4: Employ the concept of Fundamental Analysis and Technical Analysis to select stocks for investment purpose; Design a Portfolio (Apply, Create)

2045UFMCD Commodity and Derivative Market

Course Objectives:

- 1. To understand the concept of derivatives and their dynamics
- 2. To understand the concept of hedging, speculation and arbitrage
- 3. To develop an understanding of clearing, settlement and risk management concepts

Course Outcomes

- 1. CO1: Become aware of how commodity derivatives trading in India has undergone a significant growth and has surpassed equity derivatives trading in India. (Level: Understanding)
- 2. CO2: Develop an understanding of how commodity derivatives differ from financial derivatives. (Level: Understanding)
- 3. CO3: To evaluate the entire spectrum of commodities traded in the Indian commodity market, including agricultural commodities, crude oil, base metal, precious metal, electricity, carbon, weather, freight, real estate, and water. (Level: Analyze)
- 4. CO4: Evaluate the case studies based on pricing and trading of commodity derivatives. (Level: Analyze)

1746UFMBE Business Economics – II

Course Objectives:

- 1. To understand the meaning, scope and importance of Macroeconomics
- 2. To understand the concept of monetary policy and fiscal policy
- 3. To develop an understanding of theory and issues of international trade

- CO1: Demonstrate a familiarity with macroeconomics concepts of National Income, Money Demand and Supply, Monetary Policy and Fiscal Policy. (Level: Understanding)
- 2. CO2: Apply the formulae of calculation of GNP, GDP, NNP and National Income at Current and Constant Prices. (Level: Apply)



- 3. CO3: Analyse the economic situations of recession, inflation, unemployment, and the application of macroeconomic policies (Level: Analyse)
- 4. CO4: Apply the theoretical concepts to the case studies depicting the economic situations and develop suggestions to rectify the same. (Level: Create)

1847UFMBL Business Law - II

Course Objectives:

- 1. To understand the concept of company and its formation
- 2. To understand intellectual property rights in India, Copyrights and trademarks
- 3. To develop an understanding of Partnership Act, Consumer protection Act and Competition Act.

Course Outcomes

- 1. CO1: Recognize legal and ethical issues when making business decisions. (Level: Understanding)
- 2. CO2: Ability to use the Intellectual Property Rights. (Level: Knowledge)
- 3. CO3: Differentiate the most common forms of business associations, including partnerships, limited liability companies. (Level: Analysis)
- 4. CO4: Apply basic legal knowledge to business transactions. (Level: Application)

Semester V 1851UFMFD Financial Derivatives

Course Objectives:

- 1. To understand the concept of derivatives and development of exchange traded derivatives
- 2. To understand the concepts of futures and equity options contract in India
- 3. To develop an understanding of futures and options trading, settlement and margining.

Course Outcomes

- 1. CO1: Demonstrate critical thinking, analytical and problem-solving skills in the context of derivatives pricing and hedging practice. (Level: Understanding)
- 2. CO2: Demonstrate an understanding of pricing forwards, futures, and options contracts (Level: Understanding)
 - CO3: (Explain the binomial model and its extension in continuous time to the Black-Scholes model. (Level: Analyse)
- 3. CO4: Apply the theoretical concepts to the case studies depicting the derivatives trading and the growth of equity derivatives in India. (Level: Create)

1852UFMCG Business Ethics and Corporate Governance

- 1. To understand the evolution of Corporate Governance in India
- 2. To understand the concepts of organisational climate and ethics



3. To develop an understanding of legislative framework of Corporate Governance in India

Course Outcomes

- 1. CO1: Demonstrate a familiarity with importance of corporate governance practices in Indian business. (Level: Understanding)
- 2. CO2: Identify the legislative framework of corporate governance in India. (Level: Understanding)
- 3. CO3: Apply the concepts to evaluate ethical practices in India. (Level: Apply)
- 4. CO4: Evaluate the shareholders rights in Indian Corporate scenario. (Level: Analyse)

1853UFMCA Corporate Accounting

Course Objectives:

- 1. To enhance the understanding of conceptual knowledge of corporate accounting and to impart skills for understanding redemption of debentures and preference shares.
- 2. To understand the concept of amalgamation and merger.
- 3. To orient learners towards understanding the need for reconstruction of companies.

Course Outcomes

- 1. CO1: Demonstrate a familiarity with the concepts of debenture redemption and preference shares redemption. (Level: Understanding)
- 2. CO2: Evaluate the different aspects of amalgamation and merger. (Level: Analyse)
- **3.** CO3: Apply the concepts and prepare separate, combined and columnar profit and loss a/c including different basis of allocation of expenses / incomes. (Level: Apply and create)
- 4. CO4: Use of Capital Redemption reserve account and its creation. (Level: Create)

2054UFMER Equity Research

- 1. To understand the different aspects of research such as its features, importance and concepts such as research problem and data collection.
- 2. To understand the meaning and elements of equity research and the role of research analyst.
- 3. To develop an understanding of fundamentals of research through economy, company and industry analysis and valuation approach.



Course Outcomes

- 1. CO1: Understand the meaning and elements of equity research and the role of research analyst for increasing future job prospects. (Understanding)
- 2. CO2: Explain and discuss the fundamentals of research through Economy, Industry, Company analysis and valuation approach for skill enhancement for jobs in this field. (Understanding)
- 3. CO3: Demonstrate the use of various strategic models like Porter's, BCG, PESTLE etc. to analyze a stock from investment perspective and enhance the analytical skills. (Apply)
- 4. CO4: Develop a critical understanding of writing and designing an equity valuation research report and develop skill of valuation. (Understanding, Apply, Create)

1855UFMDT Direct Tax -Income Tax

Course Objectives:

- 1. To understand the concept of determination of residential status and exclusions from total income.
- 2. To understand the sections related to salary, income from house property, capital gain and income from other sources.
- 3. To develop an understanding of computation of taxable income of individuals and deduction under chapter VI A.

Course Outcomes

- 1. CO1: Acquaint himself/herself with heads of income and other provisions related to clubbing, set off carry forward and Chapter VI deduction for enhancing employability. (Understanding)
- 2. CO2: Learners will get familiar with total tax payable calculations which is a skill required for jobs in this field. (Apply)
- 3. CO3: Demonstrate an ability to work on provisions regarding return filing. The ability will help in tax related jobs. (Apply)
- 4. CO4: Develop a critical understanding of advance tax laws which will be handy in practical working space. (Understanding, Apply, Create)

1856UFMFS Marketing in Financial Service

- 1. To understand the nature, characteristic and classification of services.
- To understand the concept of service market segmentation and marketing of services.



3. To develop an understanding of customer satisfaction and service quality in service marketing.

Course Outcomes

- 1. CO1: Identify the key issues of marketers of financial services due to the peculiar characteristics of services (Level: Understanding)
- 2. CO2: Comprehend the key external influences in the marketing of financial services (Level: Apply)
- 3. CO3: Analyse the customer encounter management and managing customer information for marketing decisions (Level: Analyse)
- 4. CO4: Design ways to overcome the challenges of 21st century to the banking and insurance service providers (Level: Apply)

Semester VI 1861UFMRM Risk Management

Course Objectives:

- 1. To understand the concept of risk and uncertainty.
- 2. To understand the various types of risk impacting organisations.
- 3. To develop an understanding of forex market and risk associated with it.

Course Outcomes

- 1. CO1: Enhance their knowledge on concepts of risk and uncertainties. (Understanding)
- 2. CO2: Evaluate the various categories of risk and assess the impact upon the stakeholder involved in Business Risk. (Analyse)
- 3. CO3: Explore the various risk management techniques and its process. (Apply)
- 4. CO4: Discuss the case studies related to country risk in the dynamic business world. (Analyse and create)

1962UFMIP Internship Based Project Work

Course Objectives

The main objective of this inclusion is to give an opportunity to the students to acquaint them with practical exposure and application of the syllabus studied at under-graduate level.

- 1. CO1: Grab the opportunity to work in the office environment and become employable. (Understanding)
- 2. CO2: Evaluate the various situations that arise in a corporate world and to apply the concepts in real life. (Understanding)
- 3. CO3: Explore a career path and network with professionals in the field. They can apply their theoretical knowledge in the work field and develop skills to maneuver the corporate world. (Apply)



4. CO4: Discuss the various experiences to the mentors and report it in a systematic manner. Demonstrate the same through power point presentation and viva. (Analyse and create)

1863UFMVC Venture Capital and Private Equity

Course Objectives:

- 1. To get an overview of features and types.
- 2. To understand the concept of private equity.
- 3. To develop an understanding of structure and regulation of venture capital.

Course Outcomes

- 1. CO1: Identify various sources of finance from sources like venture capital, angel financer, private equity and hedge funds and their working procedures. (Understanding)
- 2. CO2: Classify and describe the Various Routes of VC/PE investments in India. (Understanding)
- 3. CO3: Discuss and Explain various Strategies and Exit Strategies of Private Equity. (Understanding)
- 4. CO4: Understand the different methods for valuing a start-up and apply these methods to obtain a valuation for a real-life start-up firm. (Apply)

1864UFMCF Strategic Corporate Finance

Course Objectives:

- 1. To understand the significance of strategy in financial decisions.
- 2. To understand the concept of strategic cost management.
- To develop an understanding of fund raising, company valuation and credit risk management.

- 1. CO1: Explain the role of organisation's financial managers in realizing the wealth maximization objectives of a firm. (Understand)
- 2. CO2: Explain how the corporation's capital structure, payout policy and risk policy impact investment decisions. (Apply)
- 3. CO3: Utilizing these concepts to assess the external and internal influences on a corporate's capital structure. (Apply)
- 4. CO4: Assess the cost of capital of various firms in case studies and infer how this cost is impacted by taxation, leverage, and other factors. (Create)



1865UFMIT Indirect Tax - GST

Course Objectives:

- 1. To understand the genesis of GST in India.
- 2. To understand the concept of supply.
- 3. To develop an understanding of registration, computation of GST and filing of returns.

Course Outcomes

- 1. CO1: Develop familiarity with the new indirect tax regime and visualize the paradigm shift in the law after introduction of GST. (Understand)
- 2. CO2: Explain the intricacies of GST law regarding registration and the concept of input tax credit. (Apply)
- 3. CO3: Utilizing these concepts to get an insight into the working of law in the real world and to apply the knowledge of supply its time, value and place. (Apply)
- 4. CO4: Assess the input tax credit through real examples and case studies. (Create)

1966UFMOB Organizational Behaviour

Course Objectives:

- 1. To understand the significance of understanding organisational culture.
- 2. To understand the concept of individual and group behaviour.
- To develop an understanding of conflict management, stress management and time management.

- 1. CO1: Expose to the soft side of organization by studying the human element at workplace. (Understand)
- 2. CO2: Using the theoretical concepts of understanding individuals to know people around them. (Apply)
- 3. CO3: Utilizing these concepts in real world organizations through case studies. (Apply)
- 4. CO4: Harnessing this knowledge to develop their personal soft skills. (Create)



PO-CO Mapping

Semester	Subject	Course Code	PO1	PO2	PO3	PO4	PO5	PO6
Sem 1	BC	2011UFMBC	*	*	*	*		*
	Business Envt	2012UFMBE	*	*			*	*
	FC	2013UFMFC		*	*		*	
	Bus. Economics	2014UFMBE	*	*	*	*		*
	FA	2015UFMFA	*	*	*	*		*
	Intr to Fin Services	2016UFMFS	*	*				*
	Bus. Maths	2017UFMBM	*	*	*	*		*
Sem 2	BC	2021UFMBC	*	*	*	*		*
	Acc. In Cor Envt	2022UFMAE	*	*	*	*		*
	FC	2023UFMFC		*	*	*	*	
	Computer Skills	2024UFMCS	*	*		*	*	*
	Fin Acc	2025UFMFA	*	*	*	*		*
	POM	2026UFMPM	*	*	*	*	*	*
	Buss. Stats	2027UFMBS	*	*	*	*		*
Sem 3	Mgmt. Accounting	1731UFMMA	*	*	*	*		*
	FC (Money Markets)	1732UFMFC	*	*	*	*		*
	Debt Markets	1733UFMDM	*	*	*	*		*
	Equity Markets	1934UFMEM	*	*	*	*		*
	Commodity Markets	2035UFMCM	*	*	*	*		*
	Computer Skills	2036UFMCS	*	*	*	*		*
	Buss. Law	1737UFMBL	*	*	*	*	*	*
Sem 4	Cor. Finance	1741UFMCF	*	*	*	*		*
	FC (Forex Mkt.)	1742UFMFC	*	*	*	*		*
	Debt Market	1743UFMDM	*	*	*	*		*
	Equity Market	1944UFMEM	*	*	*	*		*
	Commodity Derivatives	2045UFMCD	*	*	*	*		*



	Bus. Eco	1746UFMBE	*	*	*	*		*
	Bus. Law	1847UFMBL	*	*	*	*	*	*
Sem 5	Financial Derivatives	1851UFMFD	*	*	*	*		*
	BECG	1852UFMCG	*	*			*	*
	Cor. Acc.	1853UFMCA	*	*	*	*		*
	Equity Research	2054UFMER	*	*	*	*		*
	Direct Tax	1855UFMDT	*	*	*	*	*	*
	Mktg in Fin Serv	1856UFMFS	*	*	*	*		*
Sem 6	Risk Mgmt	1861UFMRM	*	*	*	*		*
	Internship Project	1962UFMIP	*	*	*	*	*	*
	Venture Capital	1863UFMVC	*	*	*	*		*
	Strategic Cor.	1864UFMCF	*	*	*	*		*
	Finan							
	Indirect Tax	1865UFMIT	*	*	*	*	*	*
	OB	1966UFMOB	*	*	*		*	*